



# **SPACE INFORMATION AND RATE SHEET**

TOTAL ATTENDANCE: Averages 34,000

**ALL CONCESSIONAIRES/EXHIBITORS MUST HAVE A VALID CALIFORNIA SELLERS PERMIT**

**FOOD CONCESSION SPACE:** \$445.00 *Guarantee vs. 22% TGS (total gross sales), whichever is greater.*  
**\*\*MUST SUPPLY PHOTO AND MENU\*\*** Size of space will be determined by information given on YOUR application. *Please be accurate.* All Food/Beverage Concessionaires will be required to follow revenue audit procedures. Register tapes will be turned in daily and final revenue will be due *before you are permitted to leave the grounds* on the evening of Sunday July 12, 2009.

**OUTSIDE EXHIBIT SPACE:** *10'X10' space: \$395.00 plus \$18.00 for each frontage foot thereafter.*  
**\*\*MUST SUPPLY PHOTO AND PRODUCT LIST\*\*** All outdoor spaces are uncovered and are located in various locations on the fairgrounds. All spaces are supplied with one (110) outlet. Oversized (more than two spaces will be priced by size and location. The cost of these spaces will be negotiated with management.

**COMMERCIAL BUILDING (INSIDE) SPACE:** (DISPLAY & RETAIL) **\*\*MUST SUPPLY PHOTO AND PRODUCT LIST\*\*** All indoor spaces are located inside the Market Place Building. Spaces are 10' X 10'. You may rent a 10' x 10', 10' x 20', 10'x30', etc. Each space is supplied with 8' backdrop cloth drapery, 3' side cloth draperies and one (110) electrical outlet. With due respect for you neighbor, **all displays limited to NO HIGHER THAN 3' on each side, so the view of adjacent spaces will be clearly visible.**

STANDARD (Aisle) 10' X 10': \$295.00 OR CORNER 10' x 10': \$320.00

**STOCK TRUCK OR R.V** *R.V. SPACE: \$20.00 per day per space. STOCK TRUCK: \$80.00 per unit*  
**\*\*ANY UNIT ON GROUNDS PRIOR TO AND/OR AFTER THE FAIR WILL BE CHARGED THE DAILY RATE THAT APPLIES\*\***

## **EXHIBITORS CREDENTIALS:**

Each Exhibitor/Concessionaire receives two (2) **Complimentary** one-day passes. You may purchase additional Working Credential Pass for each individual necessary to operate the stand/booth (Maximum of 15 per contract, includes complimentary tickets). These passes must be purchased prior to Thursday, July 10 at 8am. Western Fair Credentials are accepted at the Kings Fair.

*CREDENTIALS: ONE-DAY WORKING PASS: \$4.00 4 DAY WORKING PASSES: \$16.00*

**\*\*FOR YOUR INFORMATION\*\***

Kings County Health Department - (559)584-1401  
California Board of Equalization - (559)248-4219 (Seller=s Permit)

**THE KINGS FAIR - P.O. BOX 14, HANFORD, CA. 93232 (559)584-3318 Email.angie@kingsfair.com**